

LEINN

DEGREE

MADRID/ BARCELONA/ MÁLAGA/

ENTREPRENEURIAL
LEADERSHIP &
INNOVATION

Fear
no
thing

Together:

TeamLabs/
FACE THE
NEXT

ms
Mondragon
Unibertsitatea
Facultad de
Empresariales

MTA
MONDRAGON
TEAM
ACADEMY

What is LEINN?

It's an OFFICIAL AND INTERNATIONAL UNIVERSITY DEGREE in Leadership, Entrepreneurship and Innovation by Mondragon Unibertsitatea, which is carried out in the TeamLabs/ learning laboratories in Madrid, Barcelona and Malaga.

We follow a Finish methodology, which came about over 30 years ago and is based on learning by doing and working in a TEAM.

At LEINN you create your own company in a team from the first day. Here we break down the walls between the academic world and the real world.

During these 4 years of adventure at LEINN, you will develop real projects, manage real clients and, of course, make real money.

LEINN is a lab that incentivises learning by doing, and especially, making mistakes. In LEINN, not taking action is penalised and FAILING is rewarded. Surprising, isn't it?

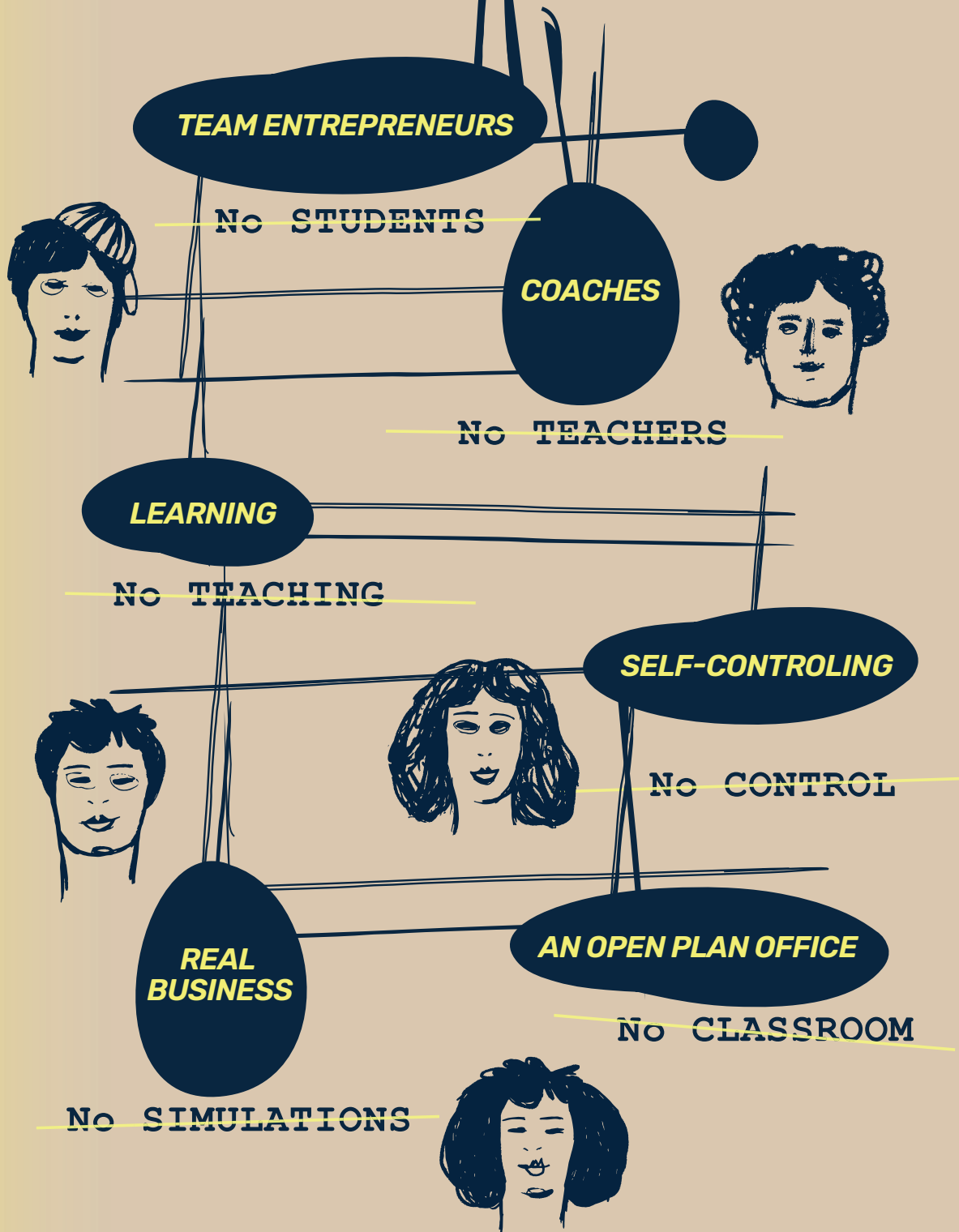
If you think it is possible to learn by working and workwhilst learning, then LEINN is the right path for you.



***Learn by Doing,
in a Team and
Traveling the
World***



Methodology LEINN



Is it YOU?

If you are between 17 and 25 years old, you want to take on the world, dream and don't ever settle, then this is the place for you.

We are looking for people with diverse profiles, willing to take the plunge into the real world whilst working in a team.

These four years will be whatever YOU WANT them to be.

We give you the space to live out your passions, explore and build on your talents, discover your limits and develop your own ideas.

Learning Journeys...

Each LEINNeer participates in Learning Journeys, international stays designed to develop a global vision, strengthen autonomy and entrepreneurial mindset in different cultural contexts.

Year 1: FINLAND (4 weeks)

Year 2: COSTA RICA (4 weeks)

Year 3: INDIA AND SOUTH KOREA (10-12 weeks)

Year 4: The final degree project can be developed either locally or abroad.

November 2010.
LEINN's First generation
in front of the Golden Gate
in San Francisco.



What comes after LEINN?

97%

EMPLOYMENT
RATE OF ALL
GRADUATES

34%

OF GRADUATES
SET UP THEIR
OWN COMPANY

63%

OF GRADUATES
WORK IN WELL
RENNED
COMPANIES

Visit our Learning
Labs in Madrid,
Barcelona or Malaga and
start the journey of
of your life.



What does LEINN prepare you for?

HAVE A GLOBAL,
COMPLETE VIEW OF
THE WORLD

DEVELOP
PROJECTS
IN ALL TYPES OF
INDUSTRIES

ADAPTING TO
EVER CHANGING
ENVIRONMENTS



GENERATE
A POSITIVE
SOCIAL IMPACT

LEAD ALL
TYPES OF
PEOPLE
AND TEAMS

MAKE USE OF
EMERGING
TECHNOLOGIES
IN YOUR PROJECTS

Make the
world
a **Radical**
LEARNING **LAB**

***In LEINN
we break down
the walls
between
the academic
world and the***



Do you dare? CASTING ON

To become a LEINNeR you have to complete our CASTING process.

It is open during the whole course and has two phases:

1/ VIDEO: We want to know who you are, what you do and why you are interested in joining LEINN. Tell us about it in a 3-minute video (maximum) featuring you and two other people of your choice, as testimonials to your candidature.

SEND IT TO:

admisionesmad@teamlabs.es

MAD Laboratory

admisionesbcn@teamlabs.es

BCN Laboratory

admisionesmlg@teamlabs.es

Málaga Laboratory

Depending on where you want to do your degree.

2/ CASTING: we are waiting for you at TeamLabs/ Once we have received your video, WE WILL BOOK a face-to-face session with you. You will experience the LEINN methodology from the moment you step into our facilities, you will participate in different activities (keep calm, it's not an exam) and we will get to know you a little more in an INTERVIEW.

The number of places available is limited: 120 in Madrid, 80 in Barcelona, and 40 in Malaga.

Meet people like you, eager to work and learn and become a LEINNeR from day one.



What are our prices?

LEINN is 13.320 euros per academic year. It includes the flight tickets for all trips embarked on throughout the course (both the ticket to the destination and the ticket on the way back to the city where you are doing LEINN) from 1st to 3rd year. The connecting flight between the two countries visited in the 3rd year is not included.

It also includes the accommodation for the first trip (Europe), the workspaces in the destinations and the accompaniment of Team Coaches.

Accommodation for the second and third trips, visa costs and medical insurance are covered by the money you generate in your company.

Grants

As it is an official degree, you can apply for official grants from the MINISTRY OF EDUCATION.

In addition, at TeamLabs/ we have a Talent Investment Fund that can cover up to 50% of the cost of the course depending on your personal circumstance.

Join LEINN and become part of a Community of talent ready to be at the forefront of what is coming next.



***Learning by
doing, and above
all by
making mistakes..***



Syllabus

1ST YEAR

Creating and managing a company I. **6 BT**

Finance for Entrepreneurs I. **6 BT**

Emerging technologies I. **6 BT**

Creating and launching a company:
Tools for financial, legal and digital management I. **12 BT**

Leadership, self-managed learning and personal development I. **10 C**

Customer management, marketing and sales I. **5 C**

Creating and managing teams and communities I. **10 C**

International Stays (Learning Journeys) in Innovative and Entrepreneurial Environments I. **5 C**

2ND YEAR

Creating and managing a company II. **6 BT**

Finance for Entrepreneurs II. **6 BT**

Emerging technologies II. **6 BT**

Creating and launching a company:
Tools for financial, legal and digital management II. **12 BT**

Customer management, marketing and sales II. **5 C**

Leadership, self-managed learning and personal development II. **5 C**

Creating and managing teams and communities II. **5 C**

International Stays (Learning Journeys) in Innovative and Entrepreneurial Environments II. **5 C**

Design Thinking and generating business models I. **5 C**

Strategy and open innovation I. **5 C**

BT Basic Training
C Compulsory
E Elective
FDP Final Degree Project

Syllabus

3RD YEAR

Leadership, self-managed learning and personal development III. **5 C**

Creating and managing teams and communities III. **5 C**

International Stays (Learning Journeys) in Innovative and Entrepreneurial Environments III. **15 BT**

Design Thinking and generating business models II. **5 BT**

Strategy and open innovation II. **5 C**

Exponential technologies and their effect on business and industries: Artificial Intelligence, BlockChain and Digital Manufacturing I. **15 C**

OPTIONAL: IMPACT START UP IMPACT. 5 C

OPTIONAL: ENGLISH. 5 E

OPTIONAL: CHINESE. 5 E

OPTIONAL: THIRD LANGUAGE. 5 E

4TH YEAR

Acceleration and entrepreneurial efforts within companies: access to external investment and financing. **20 C**

FINAL DEGREE PROJECT. 30 FDP

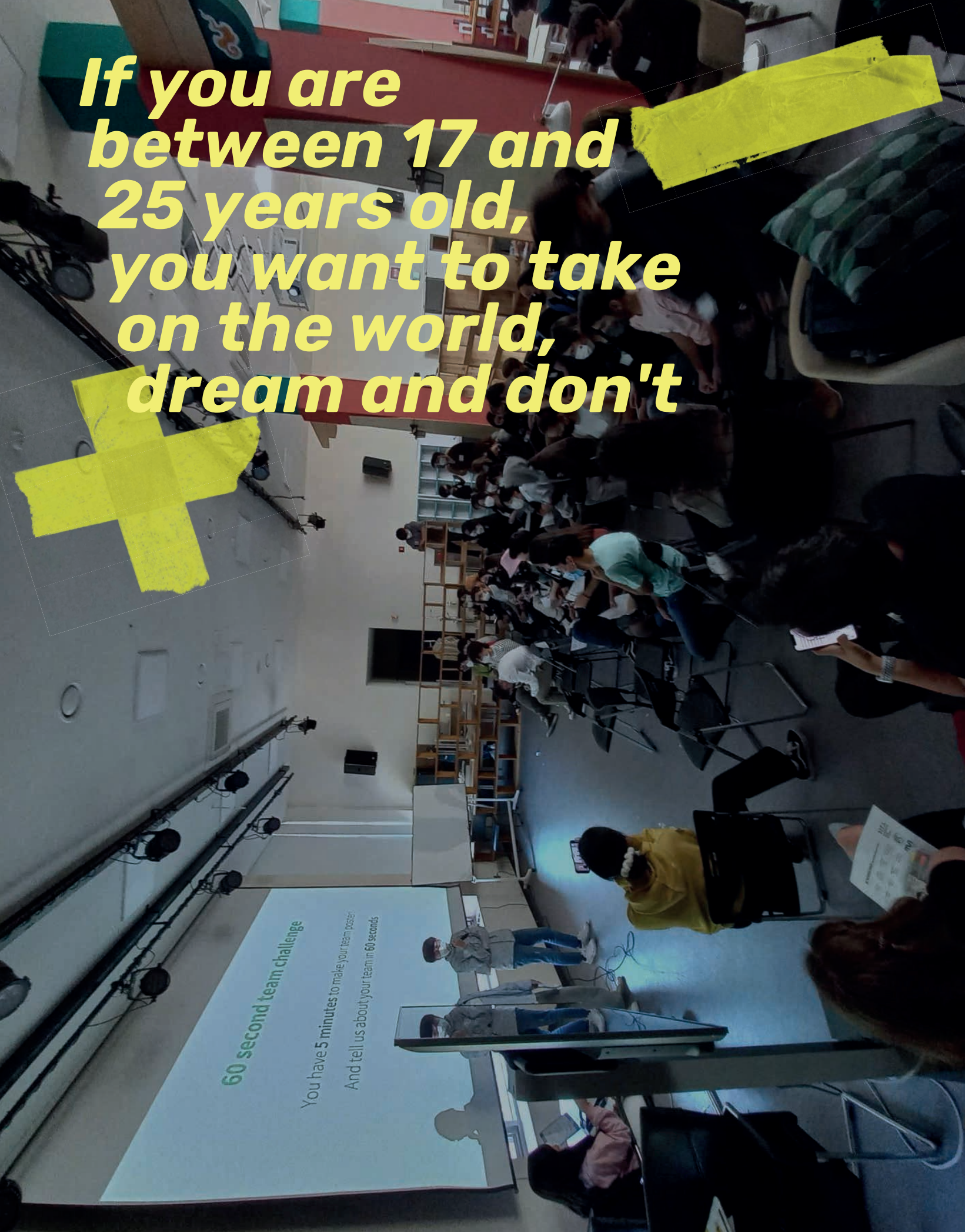
Exponential technologies and their effect on business and industries: Artificial Intelligence, BlockChain and Digital Manufacturing II. **10 C**

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C Compulsory
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FDP Final Degree Project

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25 years old,
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on the world,
dream and don't***

60 second team challenge

You have 5 minutes to make your team poster
And tell us about your team in 60 seconds



Who are we?

The LEINN degree in Barcelona, Madrid and Malaga is developed, in a blended learning format, at TeamLabs/, the Radical Learning Laboratory of Mondragon Unibertsitatea.

The LEARNING LABORATORY model is revolutionizing education with an innovative methodology that breaks down the walls between the academic world and labor market, based on working in a TEAM and Learning by Doing.

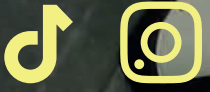
Mondragon Unibertsitatea, a non-profit cooperative university, belonging to the MONDRAGON Corporation, the world's largest cooperative group, recently included in Fortune magazine's Change the World list as one of the most ethical and socially committed companies in the world.

We are a Radical Learning Lab that is changing the way we learn and work.





DO IT
do it
DO IT
& LOVE IT.



teamlabs.es

LAB Loves

TeamLabs/
FACE THE
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teamlabs.es/leinn

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Calle Steve Jobs, 2 (Parque
Tecnológico de Andalucía)
MÁLAGA

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